

**FOR IMMEDIATE RELEASE**

## **Entrex Capital Market executes Letter of Intent for 500 Community Based Opportunity Zone Funds**

**Boca Raton, Fl. January 6, 2019:** The Entrex Capital Market joint venture with Long Blockchain (LBCC) is pleased to announce the execution of a Letter of Intent to list 500 nationwide Community based Opportunity Funds working strategically with EazyDoIt.

EazyDoIt provides turn-key qualified Opportunity Funds for both nationwide and community-based entities. The relationship with the Entrex Capital Market allows these private funds to be found, researched, track, managed and traded via regulated entities through a compliant platform.

“The established funds of EazyDoIt creates a vehicle for private Opportunity Zone businesses and real estate projects access to capital.” said Stephen H. Watkins, CEO of the Entrex Joint Venture. “By providing a platform to buy, sell and trade the securities of these private funds and businesses, we offer investors a vehicle, working with their financial professionals, to access and manage local investments”.

Andrew Shape, CEO of Long Blockchain suggests; “Entrex’s relationship with EazyDoIt is projected to create blockchain trades of the Opportunity Zone Funds. We’re projecting upwards of \$12 million in licensing fees from the various funds and anticipate over a billion dollars of Opportunity Zone investments, representing upwards of \$50 million in transaction fees, from the various local funds”.

“Entrex helps the EazyDoIt local funds to be funded locally” says David Sillaman CEO of EazyDoIt. “Entrex brings back the local exchange model of ‘Local Investors – Investing Locally’. “This will be great for investors looking to build there locales and see their money at work”.

The letter of intent between EazyDoIt and the Entrex Capital Market/LBCC joint venture will provide a blockchain-enabled alternative trading platform for international and domestic investors to find, research, track, manage, trade, settle and service various asset classes.

“Entrex’s mission is to provide exposure, credibility and liquidity for entrepreneurial companies and their investors,” commented Mr. Watkins. “We were honored in 2015 to have our broker dealer manage the first security to ever trade on a blockchain, Overstock.com’s TIGRcub Bond, and since then we have managed hundreds of securities trading on the Entrex IBM Hyperledger, which we believe will become one of the leading immutable ledgers.”

“We believe our partnership with Entrex will facilitate Long Blockchain’s transition into the blockchain industry by leveraging Entrex’s proven blockchain-enabled technology platform. Together, we will seek to scale the platform across a range of industries and types of assets, including interests in Opportunity Zone, cannabis and entertainment properties, as well as corporate bonds,” stated Mr. Shape.

### **About Entrex:**

Entrex was founded in 2001 as a “capital market system for entrepreneurial companies.” The new joint venture will utilize Entrex’s intellectual properties and blockchain enabled technologies; built and proven over 17 years using IBM’s Domino and Hyperledger technology platforms. The Entrex platform originates, structures, offers, places, trades, settles and services debt and equities of entrepreneurial companies through regulated entities that serve investors and issuers. Working together with industry sector leaders and regulated market constituents allows investors to find, research, track, manage, and trade entrepreneurial securities while providing entrepreneurial companies access to capital. [www.EntrexCapitalMarket.com](http://www.EntrexCapitalMarket.com)

## **About Long Blockchain Corp.:**

Long Blockchain Corp. is focused on developing and investing in globally scalable blockchain technology solutions. It is dedicated to becoming a significant participant in the evolution of blockchain technology that creates long-term value for its shareholders and the global community by investing in and developing businesses that are “on-chain”. Blockchain technology is fundamentally changing the way people and businesses transact, and the Company will strive to be at the forefront of this dynamic industry, actively pursuing opportunities. Its wholly-owned subsidiary Long Island Brand Beverages, LLC operates in the non-alcohol ready-to-drink segment of the beverage industry under its flagship brand ‘The Original Long Island Brand Iced Tea®’. For more information on the Company, please visit [www.longblockchain.com](http://www.longblockchain.com).

## **Forward Looking Statements:**

This press release includes statements of the Company’s expectations, intentions, plans and beliefs that constitute "forward looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 and are intended to come within the safe harbor protection provided by those sections. These statements, which involve risks and uncertainties, relate to the discussion of the Company’s business strategies and its expectations concerning future operations, margins, sales, new products and brands, potential joint ventures, potential acquisitions, expenses, profitability, liquidity and capital resources and to analyses and other information that are based on forecasts of future results and estimates of amounts not yet determinable. These also include statements relating to the anticipated benefits of the announced transaction between the Company and Entrex. These statements include any statement that does not directly relate to a historical or current fact. You can also identify these and other forward-looking statements by the use of such words as "may," "will," "should," "expects," "intends," "plans," "anticipates," "believes," "thinks," "estimates," "seeks," "predicts," "could," "projects," "potential" and other similar terms and phrases, including references to assumptions. These forward looking statements are made based on expectations and beliefs concerning future events affecting the Company and are subject to uncertainties, risks and factors relating to its operations and business environments, all of which are difficult to predict and many of which are beyond its control, that could cause its actual results to differ materially from those matters expressed or implied by these forward looking statements. These risks include the Joint Venture’s ability to successfully pursue its business plan, the possibility that the Company’s equity interest in the Joint Venture may be diluted as a result of capital raises by the Joint Venture, the possibility that Entrex may have the right to repurchase the previously contributed assets for nominal consideration, the Company’s ability to develop and commercialize new technologies, the Company’s history of losses and expectation of further losses, its ability to expand its operations into blockchain technologies, its ability to develop or acquire new brands, the success of its marketing activities, the effect of competition in its industry and economic and political conditions generally, including the current economic environment and markets. More information about these and other factors are described in the reports the Company files with the Securities and Exchange Commission, including but not limited to the discussions contained under the caption “Risk Factors.” When considering these forward looking statements, you should keep in mind the cautionary statements in this press release and the reports the Company files with the Securities and Exchange Commission. New risks and uncertainties arise from time to time, and the Company cannot predict those events or how they may affect it. The Company assumes no obligation to update any forward looking statements after the date of this press release as a result of new information, future events or developments, except as required by the federal securities laws.

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